

## Advertising with Mercado News

Saturday, 03 November 2007

### Media Card & Web Ad Rate Information

#### Target Market

Bi-lingual (Spanish/English)  
Ontario & Quebec Hispanic  
25 - 55 Professionals  
Household Income \$50+

#### Rates (\$CAD)

Banner Ads 50 - 150/week  
Listings 10 - 25/per 60/90 days  
Some conditions do apply  
Minimum 12 weeks  
Minimum 10 Listings

Please email us at [info@micasitamedia.com](mailto:info@micasitamedia.com) and include your contact information to have one mailed to you directly.

Publication rates are not included.  
Rates are effective November 1, 2007.